



Central Cultural Council
c/o Tiger Hills Arts Association
Box 58
Holland, MB R0G 0X0

Dear Central Region Artist,

Each year the Central Cultural Council (CCC) is happy to provide Central Region artists with the opportunity to participate in the Central Region Juried Art Exhibit (CRJAE). The CCC is comprised of the Golden Prairie Arts Council, Pembina Hills Arts Council, Portage & District Arts Council, Tiger Hills Arts Association and Recreation & Regional Services Central Region.

The CRJAE provides an opportunity for artists to receive a professional critique from jurors on their work and display their work in a professional setting. As well, each year 40-45 pieces of artwork are selected to tour the Central Region from May to September.

Artwork entered into the CRJAE is also eligible to be selected for the MB Rural and Northern Juried Art Show (MRNJAS) hosted and organized by the Manitoba Arts Network (MAN). Each year ten pieces are selected from the CRJAE and the artists then have the option to participate in the MRNJAS which, in 2018, will take place in September upon completion of the Central Region touring exhibition. Artwork selected from both the 2017 and 2018 CRJAE will be invited to participate in the 2018 MRNJAS.

The Manitoba Rural & Northern Juried Art Show is a provincial level exhibition that celebrates the artistic achievements of artists from Manitoba's rural and northern communities. The exhibit introduces Winnipeg audiences to the artistic work generated by visual artists from beyond the perimeter (Eastman, Westman, Central, Parkland, Northern and Interlake Regions). A diverse range of media (painting, drawing, photography, sculpture, ceramics and textiles) is exhibited. All selected artists are sent registration information from the MB Arts Network and can register to participate if they so choose.

In order to participate, all selected artists are asked to pay a registration fee of \$25* which provides for the following:

- One year Individual Membership to the Manitoba Arts Network (value of \$25, please view their website for information on the [Benefits of Membership](#));
- Shipping of your artwork to and from Winnipeg from anywhere in the province;
- An exhibition price list, including your name, title and value of your artwork, professionally printed and distributed.
- Professional installation of your artwork at the MB Rural and Northern Juried Art Show and a jury of two esteemed arts professionals to judge artworks;
- Artists Reception and Award Ceremony at the MB Rural and Northern Juried Art Show.
- A free full page listing in the online Manitoba Arts Directory

*Current MAN members in good standing are exempt from paying the registration fee as are youth participants.

We hope this helps to clarify that the Central Region Juried Art Exhibit and the MB Rural and Northern Juried Art Show are separate events hosted by two different organizations. Should you have any questions or concerns regarding the MB Rural and Northern Juried Art Show please contact Nicole Shimonek at the MB Arts Network at 1-866-919-2787.

Inquiries about the Central Region Juried Art Exhibit should be directed to the arts council closest to your area (please see the list on the next page).

We look forward to your participation in the 2018 Central Region Juried Art Exhibit.

Sincerely,
The Central Cultural Council

CENTRAL CULTURAL COUNCIL

Golden Prairie Arts Council

Box 2103
Carman, MB R0G 0J0

Brenda Major/Executive Director
Mallory Hodgson/Executive Assistant
Ph: 204-745-6568
Fax: 204-745-2640
E-Mail: gpaccarman@gmail.com

Pembina Hills Arts Council

352 Stephen Street
Morden, MB R6M 1T5

Krista Walters/Programs & Outreach
Coordinator
Patricia Hunt/Administrative Coordinator
Ph: 204-822-6026
Fax: 204-822-3341
E-Mail: admin@pembinahillsarts.com

Portage & District Arts Council

11 2nd St. N. E.
Portage la Prairie, MB R1N 1R8

Margaret Bernhardt-Lowdon/Executive
Director
Erin McCallister/Assistant to E.D.
Ph: 204-239-6029
E-Mail: pdac@mts.net

Tiger Hills Arts Association

Box 58
Holland, MB R0G 0X0

Jacqueline Pantel/Executive Director
Renata Truelove/Assistant to E.D.
Ph: 204-526-2063
E-Mail: tigerhillsarts@gmail.com

Recreation and Regional Services – Central Region

225 Wardrop Street
Morden, MB R6M 1N4

Cindy Kowalski/Regional Consultant
Janet Rondeau/Administrative Asst.
Ph: 204-822-5418
Toll Free: 1-866-346-5219
Email: Cindy.Kowalski@gov.mb.ca

3. TOURING SCHEDULE

CRJAE TOURING SCHEDULE 2018

- MAY Tiger Hills Arts Association, Holland
JUNE Pembina Hills Arts Council, Morden
JULY Portage & District Arts Council, Portage la Prairie
AUGUST Golden Prairie Arts Council, Carman

4. PRICING

GUIDELINES FOR PRICING YOUR ARTWORK

- Prices are established by the artist and should reflect the amount they wish to receive for the sale of their artwork.
- This artist price must reflect the inclusion of 30% commission.
- PST will also be charged on the sale.
- If selected to tour, work that is sold will complete the tour prior to purchaser taking ownership.
- For insurance purposes, a value must be assigned to each entry even if it is not for sale.
- Please state if the item is not for sale (NFS).

5. ADDITIONAL INFORMATION

- The Central Cultural Council (CCC) reserves the right to refuse any artwork that does not meet the entry guidelines. This includes artwork that is not properly boxed for travel or ready to hang. CCC is not insured for breakage and is not responsible for damage due to improper packaging.
- Photos of artwork will be taken by the Central Cultural Council for publicity purposes.

IMPORTANT DATES

- MARCH 12 Deadline for registration form, fee & artist statement to THAA
- APRIL 13 Deadline for artwork drop-off to designated depots
- APRIL 24 Oversized artwork must be dropped off at the Holland Community Hall (HCH) between the hours of 10:00am to 4:00pm
- APRIL 26 Artist Reception at HCH, 6:00-7:00pm
Public Opening at HCH, 7:00-8:30pm
Non-touring artwork pick-up after 8:30pm from HCH (136 Broadway Street, Holland)
- ON & AFTER APRIL 27 Non-touring artwork pick-up from designated depots if unable to attend Artist Reception & Public Opening
- ON & AFTER SEPT 5 Touring artwork pick-up from designated depots

DELIVER ARTWORK TO DEPOT BY APRIL 13, 2018

CENTRAL CULTURAL COUNCIL DEPOTS

- Golden Prairie Arts Council (GPAC)
38 Centre Avenue W, Carman (204) 745-6568
- Pembina Hills Arts Council (PHAC)
352 Stephen Street, Morden (204) 822-6026
- Tiger Hills Arts Association (THAA)
103 Broadway Street, Holland (204) 526-2063
- Portage & District Arts Council (PDAC)
11-2nd Street NE, Portage la Prairie (204) 239-6029

CALL FOR ENTRY



37th ANNUAL
Central Region
Juried Art Exhibit

HOSTED BY

Tiger Hills Arts Association

ARTISTS RECEPTION & PUBLIC OPENING

Thursday, April 26, 2018
Holland Community Hall

136 Broadway Street, Holland, MB

6:00pm to 7:00pm - Participating Artists Only
7:00pm to 8:30pm - Open to the Public

THE CRJAE IS ORGANIZED BY THE CENTRAL CULTURAL COUNCIL

Tiger Hills Arts Association
Golden Prairie Arts Council
Portage & District Arts Council
Pembina Hills Arts Council
Recreation and Regional Services Central Region

THE CRJAE IS SUPPORTED BY

Manitoba Arts Council
Province of Manitoba

**CRJAE ... A professional opportunity to
expand your artistic abilities and techniques**

1. GETTING STARTED

WHY YOU SHOULD ENTER

The CRJAE promotes art within the Central Region of Manitoba:

- Providing artists with the opportunity to exhibit their work in a professional setting.
- Providing exposure to the general public regarding various types of medium.

The CRJAE helps the development of Central Region artists by:

- Providing an opportunity for artists to receive a professional critique from jurors on all works of art.
- Providing an opportunity for artists to meet one another and foster discussion.
- Raising the profiles of Central Region Arts Councils and the region's artists.

2. THE JURY PROCESS

THE JURORS

- CRJAE jurors are professional artists who have been approved by the Manitoba Arts Council.
- Jurors will provide written constructive feedback for all entries. Critiques will be available to each artist in a sealed envelope at the start of the Artists Reception.
- These critiques provide a learning opportunity to expand abilities and techniques as an artist.

THE SELECTION

- Between 40-45 artworks will be selected by the jurors for the touring portion of the exhibit and are final.
- Pieces must remain on tour until September 2018.

6. ENTRY GUIDELINES

ELIGIBLE ARTISTS

The CRJAE is open to artists & artisans of all levels aged 15 years or older who are residents of the Central Region.

CRITERIA FOR ARTWORK

1. **Must be an original concept & completed since April 2017.**

Examples of eligible work include visual arts pieces, photography, fiber arts, woodcarving, pottery & stained glass. Copyrighted material, copies, paint nights, YouTube instructional videos, commercial kits or patterns will not be considered. Due to transportation and space limitations, furniture is not eligible.

2. **Maximum 3 pieces of work may be entered by one artist.**

Each piece of a series is considered an individual entry. Diptychs and triptychs will be considered one entry and should be labeled in hanging order.

3. **Must be ready for display or hanging.** All artwork (excluding sculptures) should have a sturdy frame and eye-hooks placed within the top ¼ of the frame and wire on the back. Indicate which end is up if necessary. Please refer to the attached Tip Sheet and/or contact your local arts council.

4. **Artwork 40"x40" or larger is considered oversized.** Larger pieces will be accepted, however must be delivered directly to the Holland Community Hall between the hours of 10:00am to 4:00pm on April 24, 2018. Larger pieces will not be chosen for touring due to space limitations however will receive written juror critiques.

5. **Must be suitably packaged for transportation.** To assist in safe transportation, wrap each piece of artwork in bubble wrap or soft fabric and place in an appropriate sized box. The better the artwork fits the box, the more secure it will be. ONE PIECE OF WORK PER BOX. Maximum weight should not exceed 25 lbs including artwork.

7. REGISTRATION

COMPLETE THE CHECK LIST

- ❑ **Registration Form.** Fill in registration form and make sure all information is complete and accurate. Please include email address.
- ❑ **Entry Fee** is \$15 per piece of artwork. Maximum of 3 pieces. Cash or cheque payable to: Tiger Hills Arts Association.
- ❑ **Artist Statement.** Artist's statements must be 75 words or less and may be edited by the organizing committee. The exhibit catalogue is prepared based on information received by **March 12, 2018**. Late entries will be accepted at the discretion of the host Arts Council, however, artist information might not be included in the catalogue.
- ❑ **Entry Deadline is March 12, 2018.** Mail completed registration form, entry fee and artist statement to: Tiger Hills Arts Association, Box 58, Holland, MB, R0G 0X0. For assistance contact THAA at (204) 526-2063 or e-mail: tigerhillsarts@gmail.com.
- ❑ **Label Artwork & Packaging.** Complete information on label sheet (2 labels per artwork piece). Securely attach one label to the back of artwork and the second on the outside of the packaging. For insurance purposes, a value must be assigned to each entry even if it is not for sale. State if item is not for sale (NFS).
- ❑ **Artwork Drop-off.** Deliver artwork(s) to designated Depots by **April 13, 2018** (depot locations are included in this Call for Entry). Oversized artwork must be delivered directly to the Holland Community Hall between the hours of 10:00am to 4:00pm on **April 24, 2018**.
- ❑ **Artwork Pick-up.** Non-touring and oversized artwork must be picked up by artists no earlier than 8:30pm the evening of **April 26, 2018** after the Artists Reception & Public Opening. If unable to attend, artwork can be picked up from designated depots on & after **April 27, 2018**. Touring artwork may be picked up from designated depots on & after **September 5, 2018**. Artists are responsible to pick up artwork.

2018 CENTRAL REGION JURIED ART EXHIBIT REGISTRATION FORM

Please return this form, entry fee (\$15.00/piece) and artist's statement by **MARCH 12, 2018** to:
Tiger Hills Arts Association
Box 58
Holland, MB R0G 0X0

Name:

Address:

Town:

P.Code:

Phone:

Email*:

Depot:

Please list the art pieces that you are entering in the table provided below:

	Title	Medium (Be specific)	Dimensions	Completion Date	Insurance Value **	Indicate Retail Price or Not For Sale - NFS (Price must include 30% commission)
1						
2						
3						

* The Call for Entry will be distributed electronically, where possible.

** Once received at a depot, artwork in the care, custody or control of the Tiger Hills Arts Association is insured for loss arising from negligence by the Tiger Hills Arts Association. **Artists should arrange for appropriate insurance against losses not covered by the organizers.**

Entry Guidelines:

- All work must be an original concept (no copyrighted material, no copies, kits or patterns) and completed since April 2017. Eligible work includes visual arts, photography, fiber arts, wood carving, pottery, stained glass, etc.
- Please provide a brief Artist's Statement (75 words or less) with your entry form. Longer statements may be edited by the committee. An Exhibit Program, including artist statements and a listing of the artwork, will be prepared based on information received by **MARCH 12, 2018**. Late entries may not be included in the program.
- Work must be packaged suitably for transport by car. Artwork dropped off at a depot may not be larger than 40" x 40", including packaging. Larger pieces must be delivered directly to the Holland Community Hall (Broadway Street) **on APRIL 24, 2018 between 10am and 4pm**. Organizers are not liable for breakage or damage due to inadequate packing. Please see the Call for Entry for specific packing requirements. Instructions are also available from your respective art council.

I accept these guidelines _____
(Artist's Signature)

----- **LABELS** -----

ART PIECE #1 - Attach securely to back of artwork

Name: _____ **Address:** _____

Town: _____ Postal Code: _____ Phone: _____ (h)

Title: _____ Price: _____ Phone: _____ (w)

ART PIECE #1 - Attach securely to front of packaging

Name: _____ **Address:** _____

Town: _____ Postal Code: _____ Phone: _____ (h)

Title: _____ Price: _____ Phone: _____ (w)

ART PIECE #2 - Attach securely to back of artwork

Name: _____ **Address:** _____

Town: _____ Postal Code: _____ Phone: _____ (h)

Title: _____ Price: _____ Phone: _____ (w)

ART PIECE #2 - Attach securely to front of packaging

Name: _____ **Address:** _____

Town: _____ Postal Code: _____ Phone: _____ (h)

Title: _____ Price: _____ Phone: _____ (w)

ART PIECE #3 - Attach securely to back of artwork

Name: _____ **Address:** _____

Town: _____ Postal Code: _____ Phone: _____ (h)

Title: _____ Price: _____ Phone: _____ (w)

ART PIECE #3 - Attach securely to front of packaging

Name: _____ **Address:** _____

Town: _____ Postal Code: _____ Phone: _____ (h)

Title: _____ Price: _____ Phone: _____ (w)