



ARTISAN INSPIRED {AIMC} WHOLESALE TO RETAIL EVENT

The Artisan Inspired Wholesale to Retail Event was designed to help Retail Businesses meet Manitoba Made Artists, Artisans and Specialty Food Processors who produce products in this province.

**Two days in {Wed & Thurs}, August 9th & 10th, 2017
to view some of the finest selections.**

DISPLAY FEE \$30 includes both days. Make cheques payable to Artisan Inspired, See below for Credit Card option.

ALL applications must be in by the deadline **MAY 15TH, 2017**

Dear Artisan/Artist/Specialty Food Processor: Marketers Registration Process

Artisans Inspired Marketing Cooperative {AIMC} would like to celebrate that Manitoba offers some of the most beautiful giftware, crafts, apparel and food products produced by talented Manitoba {Canadian} Artists, Artisans and Food Processors.

**The 1st bi-annual event will be AUGUST 9TH {Wed} & 10TH {Thurs}, 2017 12:00pm to 8:00pm.
Location Sagehill Facility, 4180 Waverley St., Winnipeg, Manitoba. This is the location of the AIMC Show Room.**

AIMC is an incorporated Cooperative registered with Manitoba Cooperatives Inc. We are dedicated to ensuring equal opportunity for Artisans/Artists/Visual and Performing Artists/ Specialty Food Producers and Processors to market, advertise and retail their Manitoba-made products through joint effort projects, engaging the public both domestically and worldwide.

We invite your business to apply to the **Marketers Registration** to be an Artisan/Artist/Specialty Food Exhibitor in our Artisan Inspired Wholesale to Retail Event. As a qualified registration, this event will provide you with information about the rules and regulations of this special Event Show. You have an available space to display your products you provide. We will require a list of your products. There are options to be included in the AIMC Online Ordering site.

All Artist/Artisan/Specialty Food Processors wishing to apply for this registration are asked to complete the attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc. This information will assist the Artisan Inspired Review Committee with the approval process. Incoming Marketers who are selected will be required to complete a Display Exhibitor Survey after attending the Wholesale to Retail Event.

Once your company is registered, we will be keeping you directly informed of all the display opportunities in the future.

I look forward to your response. Please submit your application via mail or email, including your support materials and any other pertinent information. If you have any questions or would like more information about this Registration business opportunity, I can be reached at (204) 955.9557 or by email info@ArtisanInspired.com

*Yours truly,
Darlene*



**Artisan Inspired Wholesale to Retail Event
(204) 955-9557 info@ArtisanInspired.com**

Please find the Question and Answers and Application attached.....



Wholesale to Retail Event >>>Questions and Answers.....

Q) What is the Incoming Artist or Artisan Exhibitor Selection process for the Artisan Inspired {AIMC} Wholesale to Retail Event?

- You must have your business cards and your product lists prepared.
- You must have previous experience with retailing your products.
- You must have a wholesale price lists and retail price lists.
- You must complete the necessary application to be reviewed by the AIMC selection committee.
- You must be approved in writing by AIMC that will be sent by email to you.
- You must agree to complete a Seller Survey after attending the Wholesale to Retail Event.
- Your display must be professional and you comply to delivery agreements made to any retailers.

Q) What is the Incoming Buyer Registration acceptance requirements?

- They must operate a retail business, restaurant/catering business, interior designer, full time or seasonally.
- They must be a retailer in the giftware or specialty food sector OR
 - They may be a food establishment looking for Manitoba Made food products to include in your menu OR
 - They may be an Interior Designer who is looking for Manitoba Made designs to promote or add to your clients needs.
- They must complete the necessary application to be reviewed by the selection committee.
- They must be approved in writing by AIMC that will be sent by email.
- They must agree to complete a Buyer Survey after attending the Event.

We encourage all Buyers to be dedicated in helping to preserve the value of hand crafted products and as a seasoned retailer appreciate the uniqueness and value of locally crafted products.

Q) What can I expect at the Show?

Our Wholesale to Retail Event is held at the Sagehill Facility, just south of the Winnipeg Perimeter Highway, 4 km off Perimeter, 4180 Waverley Street, Winnipeg, Mb. Lots of free Parking. The wholesale pricing will only be available to the confirmed registered business applicants. A full list of the Artists and Artisans who will be displaying will be available by JUNE 30TH, 2017.

Q) What to Expect from our Exhibitors?

Our exhibitors are a mix of Wholesale start-up to experienced. The mission of the AIMC is to help Manitoba Made Producers and Processors to grow and support each other. The new exhibitors are guided by a full training program, and the food processors are all passing the provincial regulations required. At this Wholesale to Retail Event you will be introduced to some of the best Manitoba Made Products with a growing change at every future event. Our exhibitors offer a wide variety product and a full range of price points to suit all buyer needs. All exhibitors will be required to passing a registration process, to display their products at this event.

A copy of the Exhibitors will be made available JUNE 30TH, 2017 and will be emailed out to all applied Exhibitors and Buyers.

Q) How Do I Apply?

- **If you are a Retail or Purchasing Business**, then you will require to apply with our Retail/Purchaser Application and submit it along with any other material which might help in our decision, i.e. brochures, business cards, photos, etc. This information will assist the AIMC Selection Committee with the approval process.
- **If you are a prospective Artist/Artisan/Food Processor Exhibitor**, are you a craft, giftware or apparel or food producer interested in the wholesale market? Contact us for more information, training and tools regarding the AIMC Wholesale to Retail Event. There is an application that is required for you to apply to be a participate in this Event.

Please submit your application via mail or email. If you have any questions or would like more information about this registration, please contact the AIMC Show Manager at (204) 955-9557 or email info@ArtisanInspired.com



Box 2 St. Norbert P.O.,

4180 Waverley Street, Wpg, Mb R3V 1L5

info@ArtisanInspired.com www.ArtisanInspired.com



Display Artists/Artisans/Food Processors Businesses APPLICATION

Artists/Artisans/Food Processors Business interested in attending as an Exhibitor in the Artisan Inspired {AIMC} Wholesale to Retail Event can register, by filling out form provided below. This application will be reviewed by the AIMC Selection Committee. Approval will be notified promptly.

Deadline for registrations will be MAY 15TH, 2017. After registering we will be forwarding you a registers number with your approval.

Mail to Artisan Inspired Marketing Cooperative Box 2 St. Norbert P.O. Wpg, MB R3V 1L5 or **Email** to Info@ArtisanInspired.com

Please include copies or scans of an attached business profile and submit it along with any other material, i.e. website, brochures, business cards, photos, etc.

Please note there is a **\$30 fee includes both days** to be an Artist/Artisan/Food Processor Wholesale to Retail Event Exhibitor. This fee will be returned if the AIMC Selection Committee does not select your business.

Required information is highlighted in red.

Contact Information

Company Name:

Contact Person:

Business Address:

City/Town:

Province/State:

Postal/Zip Code:

Phone Number:

Fax Number:

Email:

Express Consent: YES, please send us information and updates about the AIMC Events

Web Site:

Additional Personnel

Names of those representatives in your company, other than yourself, who plan to attend with you at your display.

Indicate beside the person's name if they are an Assistant, example: Bob Smith (assistant)

Name 1:

Name 2:

Business Information

- Indicate the type of Business you are Self Employed / Proprietor
- You may click more than one box. Name Registered with Manitoba
- Incorporated
- Other _____



Display Artists/Artisans/Food Processors Businesses APPLICATION continued.....

Indicate the type of Products you produce

You must produce this product yourself as a Artist/Artisan/Crafter/Food Processor
You may click more than one box.

- Acrylic Painting
- Water Painting
- Mixed Media _____
- Other Painting _____
- Pottery
- Jewelry
- Florist/Floral Accessories
- Wood Carving
- Stone Carving
- Apparel Designer
- Fabric Designer
- Specialty Food Processor
- Art Card Designer
- Photography
- Giftware
- Toy Products
- Outdoor Products
- Other _____

Additional Information

First time at AIMC Wholesale to Retail Event? New
 Returning

NOTE: Upon acceptance of your application, we will require, pictures of your products you plan on selling and your price sheet both Wholesale and Retail. There are limited spots to fill.

DISPLAY FEE \$30 includes both days

Make cheques payable to Artisan Inspired and enclose with your application

If your application is not accepted by the Selection committee then all payments will be returned.

If you wish to pay by Credit Card please fill out the following:

Name on Card: _____

Credit Card: # _____ **Expiry Date:** _____

Amount for Display Fee is \$30.00 for both days to apply to the above credit card.

Signature: _____