



Central Cultural Council
c/o Pembina Hills Arts Council
352 Stephen Street
Morden, MB R6M 1T5

January 15, 2019

Dear Central Region Artist,

Each year the Central Cultural Council (CCC) is happy to provide Central Region artists with the opportunity to participate in the Central Region Juried Art Exhibit (CRJAE). The CCC is comprised of the Golden Prairie Arts Council, Pembina Hills Arts Council, Portage & District Arts Council, Tiger Hills Arts Association, Recreation & Regional Services Central Region, and new for 2019 Winkler Arts & Culture.

The CRJAE provides an opportunity for artists to receive a professional critique from jurors on their work and display their work in a professional setting. This year 30-40 pieces of artwork will be selected to tour the Central Region from May to **October**. Please note that the tour has been extended an extra month for 2019 as Winkler Arts & Culture will be hosting the tour in October. Winkler Arts & Culture will also be hosting the MB Art Network's Manitoba Showcase event in October providing an ideal opportunity for additional exposure of the selected art pieces.

Artwork entered into the CRJAE is also eligible to be selected for the MB Rural and Northern Juried Art Show (MRNJAS) hosted and organized by the Manitoba Arts Network (MAN). Each year ten pieces are selected from the CRJAE and the artists then have the option to participate in the MRNJAS which, in 2019, will take place in September. Pieces participating in the MRNJAS will be transported from Golden Prairie Arts Council to the Winnipeg venue at the beginning of September. Upon the completion of MRNJAS they will be transported to Winkler Arts & Culture for display in October. For the month of September, the remaining 20-30 CRJAE pieces will be stored at Winkler Arts & Culture where they will be exhibited in October. All touring pieces will be available for pick up from the respective depots on and after October 31, 2019.

The Manitoba Rural & Northern Juried Art Show is a provincial level exhibition that celebrates the artistic achievements of artists from Manitoba's rural and northern communities. The exhibit introduces Winnipeg audiences to the artistic work generated by visual artists from beyond the perimeter (Eastman, Westman, Central, Parkland, Northern and Interlake Regions). A diverse range of media (painting, drawing, photography, sculpture, ceramics and textiles) is exhibited. All selected artists are sent registration information from the MB Arts Network and can register to participate if they so choose. Should you have any questions or concerns regarding the MB Rural and Northern Juried Art Show please contact Nicole Shimonek at the MB Arts Network at 1-866-919-2787.

Inquiries about the Central Region Juried Art Exhibit should be directed to the arts council closest to your area (please see the list on the next page).

We look forward to your participation in the 2019 Central Region Juried Art Exhibit.

Sincerely,

The Central Cultural Council

CENTRAL CULTURAL COUNCIL

Golden Prairie Arts Council

Box 2103
Carman, MB R0G 0J0

Brenda Major/Executive Director
Marla Hasell/Executive Assistant
Ph: 204-745-6568
Fax: 204-745-2640
E-Mail: gpaccarman@gmail.com

Pembina Hills Arts Council

352 Stephen Street
Morden, MB R6M 1T5

Tricia Dyck/Programs & Outreach
Coordinator
Laurie Wiebe/Administrative Coordinator
Ph: 204-822-6026
Fax: 204-822-3341
E-Mail: admin@pembinahillsarts.com

Portage & District Arts Council

11 2nd Street N. E.
Portage la Prairie, MB R1N 1R8

Margaret Bernhardt-Lowdon/
Executive Director
Lee Beaton/Marketing & Events Coordinator
Ph: 204-239-6029
E-Mail: pdac@mts.net

Tiger Hills Arts Association

Box 58
Holland, MB R0G 0X0

Jacqueline Pantel/Executive Director
Renata Truelove/Assistant Director
Ph: 204-526-2063
E-Mail: tigerhillsarts@gmail.com

Winkler Arts & Culture

547 Park Street
Winkler, MB R6W 1B2

Wendy Klassen/Executive Director
Ph: 204-312-7991
Email: admin@winklerarts.com

Recreation and Regional Services – Central Region

225 Wardrop Street
Morden, MB R6M 1N4

Cindy Kowalski/Regional Consultant
Janet Rondeau/Administrative Asst.
Ph: 204-822-5418
Toll Free: 1-866-346-5219
Email: Cindy.Kowalski@gov.mb.ca

7. REGISTRATION

COMPLETE THE CHECKLIST

- ❑ **Registration Form.** Fill in registration form and make sure all information is complete and accurate. Please include all contact information.
- ❑ **Entry Fee** is \$15 per piece of artwork. Maximum of 3 pieces. Cash or cheque payable to: Pembina Hills Arts Council. Entry fee is non-refundable.
- ❑ **Artist Statement.** Artists' statements must be 75 words or less and may be edited by the organizing committee. The Opening Reception Brochure is prepared based on information received by **March 29, 2019**. Late entries will be accepted at the discretion of the host Arts Council, however, artist information might not be included in the Brochure. **Email your artist statement to:** info@pembinahillsarts.com.
- ❑ **Entry Deadline is March 29, 2019.** Mail completed registration form, and entry fee to: Pembina Hills Arts Council, 352 Stephen Street, Morden, MB R6M 1T5. For assistance contact PHAC at (204) 822-6026 or email: info@pembinahillsarts.com
- ❑ **Label Artwork & Packaging.** Complete information on label sheet (2 labels per artwork piece). Securely attach one label to the back of artwork and the second on the outside of the packaging. For insurance purposes a value must be assigned to each entry even if it is not for sale. State if item is not for sale (NFS).
- ❑ **Artwork Drop-off.** Deliver artwork to designated Depots by **April 18, 2019** (depot locations are included in this Call for Entry). Oversized artwork must be delivered directly to the St. Paul's United Church between the hours of 10am and Noon on **April 23, 2019**.
- ❑ **Artwork Pick-Up.** Non-touring and oversized artwork must be picked up by artists no earlier than **8:30pm** the evening of **April 25, 2019 after the conclusion of the Public Opening**. If unable to attend, artwork can be picked up from designated depots on & after **April 26, 2019**. Touring artwork may be picked up from designated depots on & after **October 31, 2019**. Artists are responsible to pick up artwork.

IMPORTANT DATES

- MARCH 29** Deadline for registration form, fee & artist statement to PHAC
- APRIL 18** Deadline for artwork drop-off to designated depots
- APRIL 23** Oversized artwork must be dropped off at the St. Paul's United Church between the hours of 10am and Noon
- APRIL 25** Artist Reception at St. Paul's United Church 6pm to 7pm
Public Opening 7pm to 8:30pm
Non-touring artwork pick-up **after 8:30pm** from St. Paul's United Church
- ON & AFTER** Non-touring artwork pick-up from designated depots if unable to attend Artist Reception & Public Opening
- APRIL 26**
- ON & AFTER** Touring artwork pick-up from designated depots
- OCT 31**

CENTRAL CULTURAL COUNCIL DEPOTS

- Golden Prairie Arts Council (GPAC)**
38 Centre Avenue W, Carman (204) 745-6568
- Pembina Hills Arts Council (PHAC)**
352 Stephen Street, Morden (204) 822-6026
- Tiger Hills Arts Association (THAA)**
103 Broadway Street, Holland (204) 526-2063
- Portage & District Arts Council (PDAC)**
11-2nd Street NE, Portage la Prairie (204) 239-6029
- Winkler Arts & Culture (WA+C)**
547 Park Street, Winkler (204) 312-7991

DELIVER ARTWORK TO DEPOT BY APRIL 18, 2019

CALL FOR ENTRY



38th ANNUAL

Central Region

Juried Art Exhibit

HOSTED BY

Pembina Hills Arts Council

ARTISTS RECEPTION & PUBLIC OPENING

Thursday, April 25, 2019

St. Paul's United Church

353 Thornhill Street, Morden, MB

6:00pm to 7:00pm - Participating Artists Only

7:00pm to 8:30pm - Open to the Public

THE CRJAE IS ORGANIZED BY THE CENTRAL CULTURAL COUNCIL:

Pembina Hills Arts Council
Golden Prairie Arts Council
Portage & District Arts Council
Tiger Hills Arts Association
Winkler Arts & Culture

Recreation & Regional Services Central Region

THE CRJAE IS SUPPORTED BY

Manitoba Arts Council

Province of Manitoba

CRJAE...A professional opportunity to expand your artistic abilities and techniques

1. GETTING STARTED

WHY YOU SHOULD ENTER

The CRJAE promotes art within the Central Region of Manitoba by:

- Providing artists with the opportunity to exhibit their work in a professional setting.
- Providing exposure to the general public regarding various types of medium.

The CRJAE helps the development of Central Region artists by:

- Providing an opportunity for artists to receive a professional critique from jurors on all works of art.
- Providing an opportunity for artist to meet one another and foster discussion.
- Raising the profiles of Central Region Arts Councils and the region's artists.

2. THE JURY PROCESS

THE JURORS

- CRJAE jurors are professional artists who have been approved by the Manitoba Arts Council.
- Jurors will provide written constructive feedback for all entries. Critiques will be available to each artist in a sealed envelope at the start of the Artists Reception.
- These critiques provide a learning opportunity to expand abilities and techniques as an artist.

THE SELECTION

- Between 30-40 artworks will be selected by the jurors for the touring portion of the exhibit and are final.
- **Pieces must remain on tour until October 31, 2019.**

3. TOURING SCHEDULE

CRJAE TOURING SCHEDULE 2019

MAY	Pembina Hills Arts Council, Morden
JUN	Portage & District Arts Council, Portage la Prairie
JUL	Tiger Hills Arts Association, Holland
AUG	Golden Prairie Arts Council, Carman
SEPT	10 Pieces Selected for MRNJAS, Buhler Gallery St. Boniface Hospital, Wpg
OCT	Winkler Arts & Culture, Winkler

4. PRICING

GUIDELINES FOR PRICING YOUR ARTWORK

- Prices are established by the artist and must include 30% commission.
- If selected to tour, work that is sold will complete the tour prior to purchaser taking ownership.
- For insurance purposes, a value must be assigned to each entry even if it is not for sale.
- Please state if the item is not for sale (NFS).

5. ADDITIONAL INFORMATION

- The Central Cultural Council (CCC) reserves the right to refuse any artwork that does not meet the entry guidelines. This includes artwork that is not properly boxed for travel or ready to hang. CCC is not insured for breakage and is not responsible for damage due to improper packaging.
- Photos of artwork will be taken by the Central Cultural Council for publicity purposes.

6. ENTRY GUIDELINES

ELIGIBLE ARTISTS

The CRJAE is open to artists & artisans of all levels aged 15 years or older who are residents of the Central Region.

CRITERIA FOR ARTWORK



1. **Must be an original concept & completed since November 2017.** Examples of eligible work include visual arts pieces, photography, fiber arts, woodcarving, pottery & stained glass. Material that is copyrighted or from copies, paint nights, YouTube instructional videos, commercial kits or patterns will not be considered. Due to transportation and space limitations furniture is not eligible.
2. **Maximum 3 pieces of work may be entered by one artist.** Each piece of a series is considered an individual entry. Diptychs and triptychs will be considered one entry and should be labelled in hanging order.
3. **Must be ready for display or hanging.** All artwork (including sculptures) should have a sturdy frame and eye-hooks placed with the top 1/4 of the frame and wire on the back. Indicate which end is up if necessary. Please refer to the attached Tip Sheet and/or contact your local arts council.
4. **Artwork 40" x 40" or larger is considered oversized.** Larger pieces will be accepted, however must be delivered directly to the St. Paul's United Church between the hours of 10am and Noon on April 23, 2019. Larger pieces will not be chosen for touring due to space limitations however will receive written juror critiques.
5. **Must be suitably packaged for transportation.** To assist in safe transportation, wrap each piece of artwork in bubble wrap or soft fabric and place in an appropriate sized box. The better the artwork fits the box, the more secure it will be. ONE PIECE OF WORK PER BOX. Maximum weight should not exceed 25lbs including artwork.

2019 CENTRAL REGION JURIED ART EXHIBIT REGISTRATION FORM

Please return this form, non-refundable entry fee **(\$15.00/piece)** and artist's statement by

MARCH 29, 2019 to:
Pembina Hills Arts Council
352 Stephen Street
Morden, MB R6M 1T5

Name:

Address: Town: P.Code:

Phone: Email*:

Depot:

Please list the art pieces that you are entering in the table provided below:

	Title	Medium (Be specific)	Dimensions (HxWxD in inches)	Completion Date	Insurance Value **	Indicate Retail Price or Not for Sale - NFS (Price must include 30% commission)
1						
2						
3						

* The Call for Entry will be distributed electronically, where possible.

** Once received at a depot, artwork in the care, custody or control of the Pembina Hills Arts Council is insured for loss arising from negligence by the Pembina Hills Arts Council. **Artists should arrange for appropriate insurance against losses not covered by the organizers.**

Entry Guidelines:

- All work must be an original concept (no copyrighted material, no copies, kits or patterns) and completed since **November 2017**. Eligible work includes visual arts, photography, fiber arts, wood carving, pottery, stained glass, etc.
- Please **email** a brief Artist's Statement (75 words or less) to info@pembinahillsarts.com. Longer statements may be edited by the committee. An Exhibit Program, including artist statements and a listing of the artwork, will be prepared based on information received by **MARCH 29, 2019**. Late entries may not be included in the program.
- Work must be packaged suitably for transport by car. Artwork dropped off at a depot may not be larger than 40" x 40", including packaging. Larger pieces must be delivered directly to the St. Paul's United Church (353 Thornhill Street) **on APRIL 23, 2019 between 10am and Noon**. Organizers are not liable for breakage or damage due to inadequate packing. Please see the Call for Entry for specific packing requirements. Instructions are also available from your respective arts council.

I accept these guidelines _____

(Artist's Signature)

-----**LABELS**-----

ART PIECE #1 - Attach securely to back of artwork

NAME:	ADDRESS:	
TOWN:	POSTAL CODE:	PHONE (H):
TITLE OF PIECE:	PRICE:	PHONE (W):

ART PIECE #1 - Attach securely to front of packaging

NAME:	ADDRESS:	
TOWN:	POSTAL CODE:	PHONE (H):
TITLE OF PIECE:	PRICE:	PHONE (W):

ART PIECE #2 - Attach securely to back of artwork

NAME:	ADDRESS:	
TOWN:	POSTAL CODE:	PHONE (H):
TITLE OF PIECE:	PRICE:	PHONE (W):

ART PIECE #2 - Attach securely to front of packaging

NAME:	ADDRESS:	
TOWN:	POSTAL CODE:	PHONE (H):
TITLE OF PIECE:	PRICE:	PHONE (W):

ART PIECE #3 - Attach securely to back of artwork

NAME:	ADDRESS:	
TOWN:	POSTAL CODE:	PHONE (H):
TITLE OF PIECE:	PRICE:	PHONE (W):

ART PIECE #3 - Attach securely to front of packaging

NAME:	ADDRESS:	
TOWN:	POSTAL CODE:	PHONE (H):
TITLE OF PIECE:	PRICE:	PHONE (W):